Subject: Byzantine Latino Quarter - Business Improvement District From: Marc Tavakoli <marc@mdtproperties.com> Date: 04/26/2018 12:12 PM To: <johnb@jonsmarketplace.com> CC: 'Moises Gomez' <moises@lani.org>, 'Donald Duckworth' <duckworth.donald@gmail.com>

John -

It was a pleasure speaking with you just now. As discussed, I am writing because the Byzantine Latino Quarter - Business Improvement District, in which your property at 1500 W. Pico Blvd. is located, is coming up for renewal and I am reaching out to my fellow property owners to ask them to please sign the attached renewal petition. It is vital that the BID be renewed so that it can continue its work to keep the Pico corridor clean, safe and business-friendly. The BID provides vital services that the City does not provide to improve the area and increase property values, including trash pick-up, street cleaning, graffiti removal, addressing homeless issues, and working with City agencies to address business and property owners' needs. You can find more information about the BID at http://blqbid.org/main/.

I ask that you please execute the attached petition and return it as soon as possible by mail or fax per the instructions provided at the bottom of the form. Please make sure to: 1) check the box next to "YES" indicating your desire to be included in the BID, 2) complete and execute the boxes below, and 3) VERY IMPORTANTLY, fill in and execute the shaded box at the bottom of the form. There are two signature lines, and it is vital that both be executed.

Please do not hesitate to contact me if you have any questions or would like to discuss.

Thank you in advance for your help with this.

Marc Tavakoli

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